Positively Retiring From Business--Leaving the City.

Bona fide sale

No Charge for Alterations on

uits, Coats and Silk Dresses. uy your Winter Apparel now at a saving of ¼ to ⅓.



Stock Must Be Sold in Six Weeks. Sale Begins

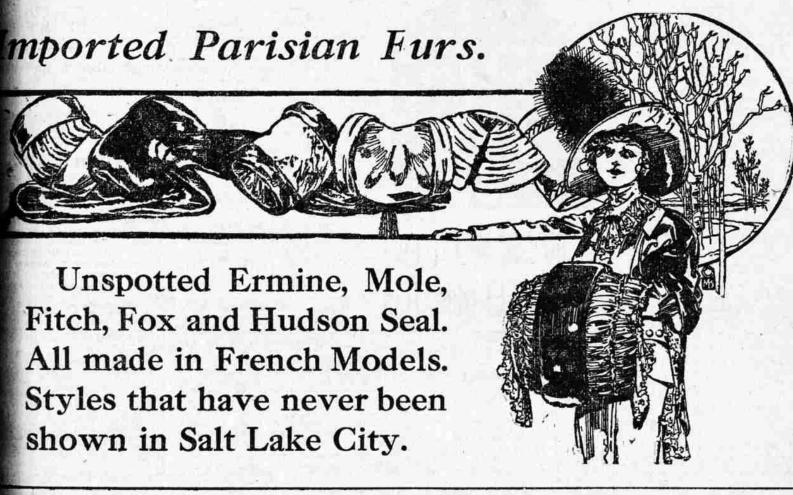
Thurs. Aug. 1

Make Your Selections Now.

25 per cent deposit required, and must be paid in full and delivered by September 10.

\$50,000 Stock of the Latest Parisian Styles of Suits, Coats, Evening Gowns, Dinner Frocks and Reception Gowns.

Ill New Fall and Winter 1912 and 1913 Creations---Must Be Closed Out at Once.



Entire stock Onyx Brand Hosiery. Modart Front Lace Corsets, sold by us under the name Fleur de Lis; Madam Iriene Corsets, sold by us under the name Madeline; the beautiful Lilly of France Corsets. Max Held Waists, John Forsythe Waists, Reed Bros. Waists, Real Antique Fillet and Macrame Lace Waists, Silk Waists, Linen, Street and Automobile Coats. Agorgeous array of Holiday Kimonos. Hair Ornaments, Hand Bags, De Bevoise Brasieres Mannish Shirts with soft collars. A gorgeous array of New Petticoats and Slips.



Absolutely Nothing Reserved, the Price is Slaughtered on Every Article in the House.

Sale Begins Promptly at 9 a. m., Thursday, August 1.

THE PRICES ARE CUT 1/4 to 1/3 OFF

On All Spic and Span New Fall Styles.

Our leadership is acknowledged supreme. This is positively the last chance you will have to buy ladies' wearing apparel from Gray's Cloak and Suit House—The store that will long be remembered as the leader of fashions in this city.

We desire at this time to thank the ladies of Salt Lake City for the loyal support given us as a Woman's Specialty Store. And in our new field of endeavor will always look back with great pleasure to the dear friends in Zion, and extend to them a cordial invitation to visit us in Southern California--the latch string will always be on the outside for Salt Lake friends.



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